



OKLAHOMA MORTGAGE BANKERS ASSOCIATION

2024 Fall Conference

September 23-24, 2024

RiverSpirit Casino Resort | Tulsa, OK

2024 CONFERENCE AGENDA

Monday, September 23rd

| TIME | EVENT | LOCATION |
|--------------------|---|---|
| 8:30 am – 1:30 pm | Golf Tournament 8:30 am Registration 9:00 am Start | South Lakes Golf Course |
| 9:30 am – 2:00 pm | Tulsa Bus Tour: Greenwood Rising Museum Tour Bus Leaves at 9:30 am | 1st Stop - Greenwood Rising Museum 2nd Stop - Vista at the Gathering Place Return to the River Spirit Casino Resort |
| 12:00 pm – 3:00 pm | Exhibitor Set-Up | Ballroom 2 |
| 4:00 pm - 6:00 pm | Welcome Reception | Salty Bar at Margaritaville |

Tuesday, September 24th

| TIME | EVENT | LOCATION |
|---------------------|--|------------|
| 8:00 am – 9:00 am | Registration and Breakfast | Ballroom 2 |
| 8:15 am – 8:30 am | OMBA Business Meeting | Boardroom |
| 8:45 am – 8:50 am | National Anthem & Invocation | Ballroom 2 |
| 8:50 am – 9:00 am | Welcome & Outgoing President's Address - Julie Haddock | Ballroom 2 |
| 9:00 am – 9:45 am | MBA Update Bob Broeksmit, MBA President & CEO | Ballroom 2 |
| 9:45 am – 10:00 am | OMBA Officer Installation & End of Trail Awards | |
| 10:00 am – 10:15 am | Break & Networking | Foyer |
| 10:15 am – 11:15 am | Chick-fil-A's Secret Sauce to Growing a Meaningful Brand David Chen, Owner/Operator of Chick Fil A | Ballroom 2 |
| 11:15 am – 11:30 am | Break & Networking | Foyer |
| 11:30 am – 12:15 pm | Solution Speed Dating – 7-in-7 Lead by Ben Paul | Ballroom 2 |
| 12:15 pm – 1:00 pm | Lunch & Networking | Ballroom 2 |
| 1:00 pm – 1:10 pm | MAA Update – Erika Martens | Ballroom 2 |
| 1:10 pm – 1:25 pm | CMP & AMP Recognition, Affiliate of the Year Award, Perry Duncan Award | |
| 1:25 pm – 1:35 pm | Presidents Address – Le Tran | Ballroom 2 |
| 1:35 pm – 1:45 pm | Break & Networking | Foyer |
| 1:45 pm – 2:30 pm | The Rise in Delinquencies Among Lower Credit Score Homeowners and a Look at the Housing Market CJ Maloney, Strategist/BOK Financial Capital Markets | Ballroom 2 |
| 2:30 pm – 3:15 pm | Social Impact Lending: The New Frontier for Lenders Tony Thompson, CMB - Founder/CEO of NAMMBA | Ballroom 2 |
| 3:15 pm – 3:30 pm | Closing Remarks & Drawings | Ballroom 2 |